

THE PENINSULA

T O K Y O

May 18, 2016

LUXURY FOOT, HAND AND NAIL CARE STUDIO BY FRENCH PODIATRIST BASTIEN GONZALEZ OPENS AT THE PENINSULA TOKYO

*- Japan premiere of therapies and formulas that unit hand
and foot well-being with natural beauty*

The Peninsula Tokyo announced today the opening of Pedi:Mani:Cure Studio by French podiatrist Bastien Gonzalez introducing luxury foot, hand and nail care treatments using his signature product line, Révérence de Bastien. Favored by royalty, celebrities, and competitive athletes around the world, his proprietary line of cures and formulas will be offered in Japan for the first time, where they may be experienced only at The Peninsula Spa.

Gonzalez, a former skier, found his true calling in podiatry after a race injury that required six months in physiotherapy. He trained as a podiatrist in Paris and his professional treatments are currently available in 14 countries, with the addition of Japan.



Bastien Gonzalez

At The Peninsula Spa, onsite Studio Manager and French podiatrist Benoit Perié polishes the nails of the hands and feet using fine dental drills, leather buffers and creams to yield a healthy shine and restore natural beauty. The feet are treated to create a callus-free surface, while a

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practiced foot and leg massage addresses muscular and blood circulation problems created over time through repetitive stress or by wearing footwear such as high heels. Remarkable results can be expected after just one session.



“Many women have pedicures and manicures done to cover up their nails with polish, but I want more people to understand what is a true “pedi-cure” and “pedi-podos” derived from Latin, meaning foot-cure treatment where nails can be naturally healthy, beautiful and lustrous. A manicure or pedicure should not only focus on beauty, but also requires treatment of the skin and blood circulation to support the overall wellness of hands and feet. My Pedi:Mani:Cure Studio treatments restore this idea of natural beauty. We want our clients to love their hands and feet and make them a part of their regular daily body care.” Gonzalez explains.

Formulated for optimum skin pleasure as well as a subtle, highly refined fragrance, the Révérence de Bastien line of body-care products for feet, hands and nails features such essential

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oils as sage, lavender, thyme, cypress, camellia, neroli and bergamot. The products will be available for purchase at The Peninsula Spa so that spa goers may continue the beauty-enhancing regimen at home.

The treatments offered will be as follows:

- **Bastien Pedicure:** one hour 10 minutes, JPY 22,500 – an overall pedicure including, a nail treatment that gently buffs the nails to restore their natural shine and beauty, followed by a skin treatment to eliminate hardness and dryness and a massage from the toes to knees to relieve tension and sluggishness
- **Bastien Manicure:** 55 minutes, JPY 20,500 – provides detailed care of the nails, including cuticle treatment, gentle buffing to release natural shine, as well as a thorough massage of the forearms, wrists, hands and fingers. Additional options, include a 20-minute paraffin wax treatment and a 30-minute color – using lacquers free of formaldehyde, resin of formaldehyde, toluene, DBP and camphor. Coloring includes nail reshaping, and French styling is offered
- **Bastien Duo:** 75 minutes, JPY 40,000 – synchronizes the hands-on care of two therapists who work in tandem on the feet, legs, hands and arms
- **Bastien Duo Massage:** 50 minutes, JPY 38,000 – soothes and calms the legs from the toes to the knees, and the arms from the fingers to the elbows, with two therapists working simultaneously to relieve muscle fatigue and tension, while improving skin elasticity, mobility, blood circulation, muscle flexibility and fatty tissue volume
- **Foot Nail Brightness:** 55 minutes, JPY 20,500 – a foot treatment focusing on the beauty of nails and cuticles with a light smoothing of the skin dryness. Nails are reshaped and buffed with chamois leather and a pearly buffing cream followed by a relaxing foot massage resulting in a healthy and natural shine.
- **Bastien Foot & Leg Massage:** 50 minutes, JPY 20,500 – rejuvenates legs, releasing muscle tension and enhancing joint mobility, circulation, and skin elasticity with a massage from the toes to the knees, following exfoliation with the Black Diamond Scrub. Excellent after a long flight.

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The Peninsula Spa was named a Forbes Travel Guide Five-Star spa for the second year in a row in the publisher's 2016 announcement of the world's finest hotels, restaurants and spas. Five-Star recognition is reserved for exceptional properties that provide a memorable experience through virtually flawless service, the finest amenities, and comfort born from craftsmanship in design.

With its Five-Star rating, The Peninsula Spa now counts among the topmost tier of properties that have met the stringent luxury travel ratings of Forbes Travel Guide, the gold standard in the hospitality industry since 1958. Initially published as Mobil Travel Guides, it is the originator of the ranking system that has become synonymous with excellence in the hospitality industry.

The Peninsula Spa and Pedi:Mani:Cure Studio by Bastien Gonzalez is open daily from 10:00 am to 10:00 pm. Prices include 8% consumption tax and 15% service charge. For more information or reservations, please contact The Peninsula Spa at +81 (3) 6270 2299, e-mail: spaptk@peninsula.com or visit peninsula.com.

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Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, and The Peninsula Paris. Projects under development include The Peninsula London and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower, The Peninsula Office Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; 1-5 Grosvenor Place in London, UK, and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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